

Customer Profile Russell Cohen

**Background**

Name \_\_\_\_\_ Phone # : \_\_\_\_\_

Cell #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Email \_\_\_\_\_ Mailing address \_\_\_\_\_

- 1- Do you need to sell your house first before you buy a business?      YES      NO
- 2- When do you plan to permanently move to Florida \_\_\_\_\_
- 3- What type of business are you looking for? \_\_\_\_\_
- 4- What type of businesses are you interested in? \_\_\_\_\_
- 5- What is your motivation for moving? \_\_\_\_\_
- 6- What is your previous experience? (business ownership and/corporation) \_\_\_\_\_

7- What South Florida counties do you prefer your business to be located in (Please check)?

Broward

Palm Beach

Dade

8- Who will assist you in your business operations? (family, partner) \_\_\_\_\_

9- What type of business do you find most desirable?

What type of business do you find least desirable?

- a. \_\_\_\_\_
- b. \_\_\_\_\_
- c. \_\_\_\_\_

- a. \_\_\_\_\_
- b. \_\_\_\_\_
- c. \_\_\_\_\_

10- Other than yourself, who else is involved in the decision-making process? \_\_\_\_\_

11- Are you interested in a cash business or does the business need to reflect all sales on the tax return

\_\_\_\_\_

12- How much capital is set aside for this investment (Down payment)? \_\_\_\_\_

13- What is the minimum level of income you expect the first year after debt service?

\_\_\_\_\_

**COMMENTS:**

Please fax to 954-938-0440 or email to rcohen@transworldbrokers.com